



30TH (+2) ANNIVERSARY CELEBRATION

Event Chair

Amy Hatter

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Overview Ticketed event attended by community leaders and supporters to celebrate our belated 30th Anniversary and honor inaugural Hall of Fame inductees. Cocktail hour and served buffet followed by awards presentation. 21+ event.

Expected Attendance 100

Venue Marriott at City Center (Lexington)

Date and Time May 20, 2022 at 6-9 ppm

PRESENTING SPONSOR - \$5,000

- Dedicated opening remarks by representative or Emcee (3 minutes) - Emcee introduction
- 10 tickets to event and reserved seating in preferred location
- Public Service Announcement (PSA) during reading of the Lexington Herald-Leader - 45 seconds for one week
- Logo prominently featured on all marketing materials and event slideshow, 2x larger than other logos where applicable
- Opportunity to participate in Celebrity Reader Week in November (COVID permitting)
- May provide promotional item placed at each seat (100)

TRANSMITTER SPONSOR - \$2,500

- Direct acknowledgement in opening speech by Emcee
- 6 tickets to event and reserved seating in preferred location
- Public Service Announcement (PSA) during reading of the Louisville Courier Journal – 30 seconds for one week
- Logo featured on all marketing materials and event slideshow
- Opportunity to participate in Celebrity Reader Week in November (COVID permitting)

TRANSFORMER SPONSOR - \$1,000

- Acknowledgement during show
- 4 tickets to event
- Public Service Announcement (PSA) during reading of regional newspapers - 30 seconds for one week
- Logo featured on all marketing materials and slideshow
- Opportunity to participate in Celebrity Reader Week in November (COVID permitting)

RADIO SPONSOR - \$500

- Acknowledgement during show
- 2 tickets to event
- Logo featured on all marketing materials and slideshow
- Opportunity to participate in Celebrity Reader Week in November (COVID permitting)